

Why You Should Automate Your Ad Reports



Deliver More Reports in Less Time

Manually generating reports is complex and time-consuming. Automated reporting tools deliver speed and boost your team productivity so you can sort through the data that matters to you faster.



Customize Reports to your Heart's Content

Ad hoc reports are a source of insights. Look for tools that give you instant access to the level of granularity you need in your data to make better decisions.



Speed Up Your Analysis

On top of generating reports faster, you'll get richer insights on the fly to speed up your analytics process! Gain a competitive advantage to stand out from the competition.



More Control and Transparency

The lack of visibility and transparency leads to missed business opportunities. By keeping your data organized in one place, you ensure you stay in control of your performance and prepared to change things that aren't working.



Keep Yourself Organized

Automation allows you to create rules to eliminate the confusion caused by unorganized sources of data. You deserve a tool that organizes your data faster.



Stop leaving money on the table

Maximize your ad revenue per partner by using a tool that analyzes your CPM for optimal price! Empower yourself to define floor prices per ad network and allocate inventory smartly.



It's automated!

Automating your reports across all your vendors not only saves you time and money. As a result, you can focus on what really matters: helping you and your team achieve your growth goals.

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